

ACTIVITIES DURING 2020-21

- In January 2020, VYAKTITVA organised sessions for its members in which they were to express themselves through small skits. It was an amazing experience in which the students were able to overcome their stage fright. The session was conducted under the guidance of Dr. Anand Saxena and Dr. Anubhuti Yadav.
- VYAKTITVA conducted another session in February 2020. The session focused on interpersonal communication and understanding other's perspectives. It was a great experience for the students to be able to learn from each other and work upon themselves.
- In the last week of February, VYAKTITVA organised its Annual fest-"NAV RAS". As the name suggests, the theme of the event was 9 emotions which were expressed through music, dance, theatre, stand-up comedy, inspirational talks and poems.
- In June 2020, VYAKTITVA bid adieu to its seniors. The farewell took place on zoom and was attended by all the students and teachers. It was really unfortunate that the seniors couldn't be given a proper send off, but everyone did their best to make it a memorable goodbye.
- In December 2020 there was a change in the Core Team. A new council was elected by the previous Council.
- VYAKTITVA organised an Orientation to welcome the freshers. It was a strange but fun filled virtual Orientation (1st of its kind). The orientation was a great experience for the juniors to get to know about the society. The special guests of the orientation- Dr. Anand Saxena and Dr. Anubhuti Yadav- inspired the students with their words of wisdom.
- Very recently, the new council of VYAKTITVA held its interviews and recruitment drive to select new members from the first, second and third year students. The judges are to be declared soon on our social media handles.
- We plan and aim to organise more such fruitful and fun events throughout the year and take our society to greater heights.

Farewell 2020

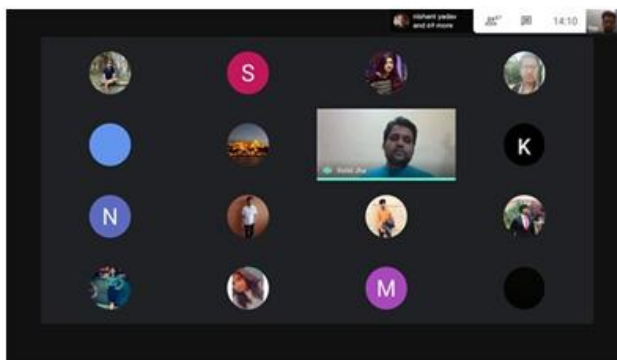
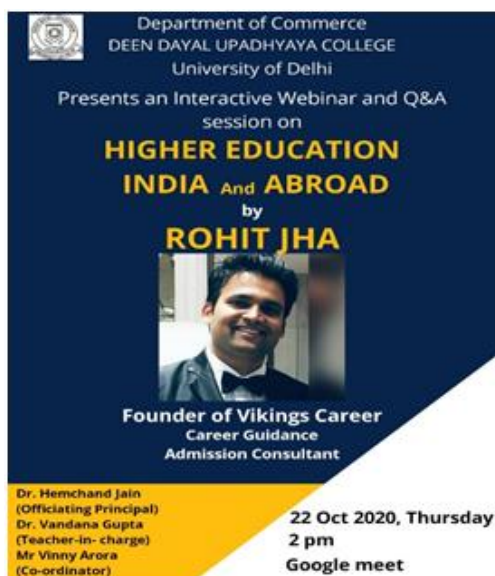
Goodbyes are always tough but it was tougher to bid adieu to the outgoing class of 2020 as it was done virtually due to the ongoing pandemic. Community, Department of Commerce, DeenDayalUpadhyaya college organized a virtual farewell ceremony to celebrate the 3 years of the current batch with all pomp and show but in an online setup. The event was attended by all the faculty members as well the students who had prepared activities to wish and celebrate with the seniors one last time.



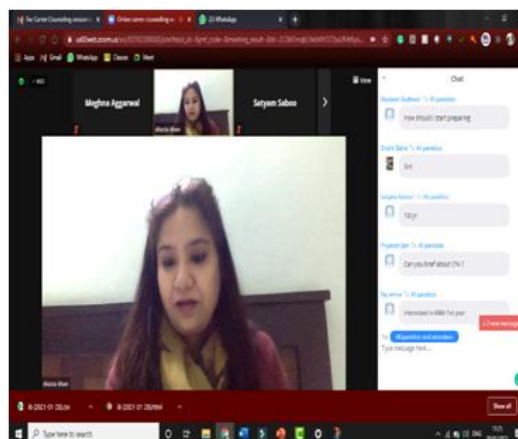
Career Counseling Sessions

With the pandemic came the fear of meeting people and along came anxiety amongst students for their future and career. To overcome such anxious moments and to help them keep abreast of the changing times, CommUnity, under the department of Commerce of DeenDayalUpadhyaya College organized multiple career guidance online sessions.

First amongst them was an interactive session by MrRohitJha, Founder of Vikings Career Strategists on Higher Education in India and Abroad in October 2020. MrRohit provided insights on various career options that are available to students in India as well opportunities that are available outside India. He also acquainted nearly 100 attendees present with various procedures required to get into the top institutions across the world.

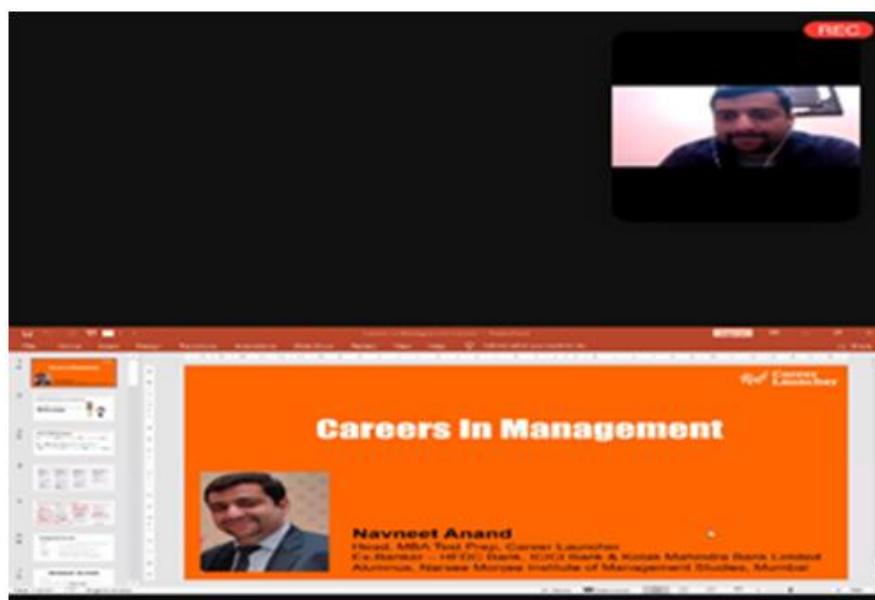


The second interactive career counselling session was conducted by Ms. Shazia Khan, Founder of SAND Pvt Ltd., New Delhi in January 2021. She not only enlightened about major universities for MBA but also other careers such as Law, Economics and Journalism. She discussed a variety of entrance exams for different career options. She shared her experiences as a student as well as a corporate employee. The session concluded with the question hour where she addressed the doubts of the students.



The final career management session was conducted in collaboration with Career Launcher in February 2012 which aimed to provide insights in building a career in management. The session was conducted by Mr. Navneet Anand, Business Head - MBA Prep Group. Mr. Anand emphasized upon the need to follow a structured and clear decision-making process devoid of ambiguity to facilitate a sound career choice for oneself.

He also had a brief discussion about integral aspects of MBA curriculum and the importance of holding a master's degree to achieve successful career and discussing various MBA specializations like marketing, finance, human resources, & operations. The resource person also clarified doubts about entrance exams for different institutes and key requirements for those exams.





Department of Commerce, Deen Dayal Upadhyaya participated in the common orientation organized by the college to introduce new students and their parents to the college. commUnity, subject society of Department of Commerce organized an event where the incoming students were asked to identify themselves with the elements of nature which was channeled into a performance on stage which was symbolic of social, cosmic, and religious harmony. The event culminated with all the students, parents and faculty singing “Sa Re Jahan Se Acha” amidst the overhead lighting and tricolor satin on either side followed by the song “Hum Honge Kaamyab”.

Student Induction Program



On August 3, 2019, Department of Commerce, Deen Dayal Upadhyaya College accompanied 188 newly admitted students for an excursion to the National Museum and the National War Memorial near the India Gate as part of the Student Induction Program as mandated by the UGC, MHRD, Government of India. The students interacted with each other and with the faculty members and witnessed various works of historical art in the museum. Few activities were organized for the students and the faculty members in the lawn adjoining the museum. The beautiful day came to an end with a visit to the National war memorial to honor the armed forces.



Independence Day Celebration



Department of Commerce, Deen Dayal Upadhyaya College, celebrated the 73rd Independence Day with unprecedented patriotic fervor on August 14, 2019. The teachers of the department and the students celebrated this day together with a small event. The event started with the National Anthem of India and was followed by speeches from Dr. Hem Chand Jain and Dr. Nisha Rana which evoked feelings of patriotism and reminded the students of the nation's glory, beauty, and her rich heritage.

Live Equity /Debt Trading session



A live trading session was organized on August 21, 2019, where the students were shown how equity shares and corporate bonds are traded in the stock market on a real time basis. The speaker of the session Mr Vinny Arora, Assistant Professor with the Department of Commerce, Deen Dayal Upadhyaya College apprised the students of the various terminologies and concepts such as Stop Loss, Limit Order, execution of trade etc. by using them for live trading. The session provided useful insight on the use of technology in the financial sector.

Alumni Interaction Forum: 'संवाद'



Community, the commerce Society of Deen Dayal Upadhyaya College, initiated an Alumni Interaction Forum with an aim to let its Alumni be the mentors to the current students as a new incumbent in the corporate sector. The inaugural session was organized on August 31, 2019, in which Mr. Sanjeev Mehta (batch 1995), Executive Director, Transactions Banking and Head-cash management, Chartered Bank, India was invited as the honorable chief guest. The guest shared his first-hand experience with nearly 300 students of the department on the topic *"Banking Sector: Embark on this wondrous Road Ahead and hunt the imperatives of being a Good Banker"*.

Guruvai Namah

Gurvai Namah is a celebration and expression of gratitude towards the invaluable contribution of the teachers and mentors towards students. Like every year, this year as well commUnity, organised a memorable Teacher's day on September 5, 2019 to commend the respected teachers. The event was graced by Prof. Sri Ram Khanna, Managing Trustee of Consumer Voice. The guest enlightened the students on the emergence of Indian Consumer Markets and B2C relations. The event also marked the investiture ceremony **"ShubhAarambh"** of newly elected office bearers of the society for the year 2019-20. The evening ended on a gratifying note by a sufi performance and some soothing songs by the freshers.



Student Induction Programme: Trip to Pratapgarh Farms

A one-day trip was organised on September 18, 2019, by the Department of Commerce to **Pratapgarh Farms**, Jhajjar (Haryana) as a part of the **Student Induction Programme** mandated by the University Grants Commission. It was a unique, different and memorable day outing experience. The students and teachers spent a day full of fun and activity filled time. From the relaxing head massage to puppet show, from camel rides to music, from volleyball to kite flying, from agricultural, gardening and dairy activities to cultural and creative activities, there was something for all. The hot and tasty breakfast and lunch served were just the icing on the cake.



Career Orientation Program-LIC

The Department of Commerce served as host to the **Life Insurance Corporation of India** for a career orientation program on **September 23, 2019** to make the students aware about the various career opportunities in the insurance sector. A quiz was also organised at the end of the session and prizes distributed to the winners.



Seminar on Financial Markets-SEBI

The Department of Commerce organized a seminar on **Financial Markets** by **SEBI** on **September 30, 2019**. The speakers **Ms. Deepika Thakur** and **Mr. Jai Raman** from SEBI spoke about how SEBI protects the interests of the investors in the securities market and how SEBI promotes the development of, and regulates, the securities market and for matters connected therewith and incidental thereto.





Seminar on Business Analytics

The Department of Commerce hosted a talk on **Business Analytics** by **Mr. Krishan Kumar Arya**, *Regional Finance Lead (CPM) – Planning and Reporting, Finning (UK) Ltd.*, on **November 8, 2019**. His talk helped the students understand how cutting-edge businesses use data to optimize marketing, maximize revenue, make operations efficient, and make hiring and management decisions on a real time basis.



Visit to Surajkund Mela

On February 12, 2020, the Department of Commerce, Deen Dayal Upadhyaya College, organised an exhilarating one-day trip to Surajkund Mela under the induction programme. The theme for the year 2020 was Himachal Pradesh - a stupefying bonanza of vivid art, craft, music and dance, colorful ambiance, ethnic cuisines, and an immersive cultural ethos - everything inspired by rural life.



Vyaktitva 2020: Personality Development Society

The Personality Development Society, VYAKTiTVA of Deen Dayal Upadhyaya College under the aegis of the Department of Commerce conducted its annual fest, Vyaktitva 2020 on February 17, 2020.

The theme of the fest was नवरेस, the nine emotions. Nine different events were conducted in the college premises at different venues, each in correspondence with one of the nine Rasas:

1. Shringara Rasa- A face painting competition was organized where teams of two participants each participated and won exciting prizes.
2. Bhayanak Rasa- A painting competition where participants had to paint on the spot on either of the two topics which were, crimes against women or problems related to climate change.
3. Vibhata Rasa- A captivating Nukkad Natak on 'Crimes against Women' was presented by The Asmita Theatre Group.
4. Raudra Rasa- An energetic and lively performance by Kaafir Band was witnessed by the audience and we all were in awe of them.
5. Adbhuta Rasa- 'Enliven' the dance society of Gargi College kept the audience enthralled till the very end as they delivered a beautiful performance on a medley of songs.
6. Karuna Rasa- Under this rasa, an online poetry competition was conducted and the top three winners were given a chance to present their pieces on stage.
7. Shaant Rasa- Aryan Sharma and his Band performed a number of songs, which were truly peaceful and enchanting as the name itself suggests 'shaant'.

With this, the event came to its fruition.



REPORT - 'संवाद' – The Alumni Interaction Forum, Series 2020, No. 1

The Department of Commerce organized 'संवाद' – The Alumni Interaction Forum, Series 2020, No. 1 on December 30, 2020 in a blended mode: offline and online mode. The Forum invited and felicitated our distinguished alumnus CA Atul Kumar Gupta (Batch 1991-1994) for heading the Institute of Chartered Accountants of India (ICAI) as its President for the year 2020-21. He thanked to his mentors especially T.N.Chhabraji in his online address to the participants.

The felicitation ceremony cum lecture was attended by faculty members, present students and alumni through google meet (within limit of 100 participants) and rest through Facebook live streaming. He gave two mantras to the present generation of students for being successful in life – firstly, one should be accountable for his conduct and secondly, one must acquire expertise in some skill so that he/she stands unique. All in all, it was a moment of happiness and proud for the Department.





Draw the Line: Acceptable behaviours in adult life.

The accessibility of the internet has made people of any age privy to harassment. Since, sexual harassment violates fundamental rights and the dignity of people, the need to raise awareness about such issues and provide adequate resources for the same is imperative. To address the issue, an expert talk was organized in January 2021 by the Department of Commerce, DeenDayalUpadhyaya with Dr. SurbhiDhingra, Associate Professor, Deshbandhu College and Founder of POSHCA (Prevention of sexual harassment and child abuse) and lawyer on **‘Draw the Line: Acceptable behaviours in adult life.’**

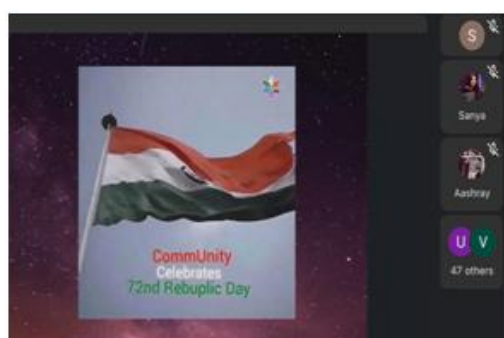
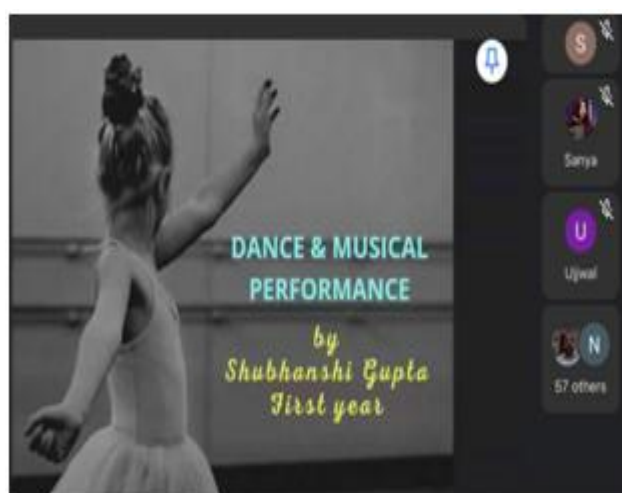
The talk was attended by 150 students and faculty members across the college.

The students needed to be acquainted with issues of sexual harassment and informed about gender sensitization. The expert shared a set of videos to let the students identify different forms of harassment. The expert discussed the various provisions, rules, regulations and guidelines with respect to the same. The talk laid emphasis on dealing with various ways to prevent harassment, and the importance of letting the concerned authorities, know of such incidents. With the aim of empowering students about the importance of standing up for themselves and not be victimized, they were also informed about the consequences of malicious complaints.



Republic Day Celebrations

Like every year, CommUnity, under the department of Commerce of DeenDayalUpadhyaya College celebrated the Republic day with all the students and faculty members albeit in an online mode. The event began with hoisting of the flag and was followed by various events organized by the students to mark the historic day.



Emotional Health and Wellbeing

Everyone feels worried or anxious from time to time. But relatively few people develop a sense of self awareness for their emotions. To cultivate such a realistic and cognizant outlook on and of self-emotions, CommUnity, Department of Commerce, invited Dr. ChetanNerkar, Counseling Psychologist for an online session on emotional health and well-being on 8th February 2021.

Dr. Chetan started the session by making us comfortable with our current emotional state. He had prepared an activity to help us distinguish between thoughts and emotions in which we had to relate our individual personality to anything occurring naturally. He further introduced the four pillars of emotions in which we had to recognize the emotions we have encountered since the start of the day. Dr. Chetan signed off the session with assembled questionnaire which aimed at making us more aware of personality guiding emotions followed by Q&A session.

EMOTIONAL WELL BEING
8th February 2021

ACTIVITY: LIST EMOTIONS YOU HAVE EXPERIENCED SINCE MORNING

- Angry
- Sad
- Happy
- Jealous
- Depressed
- Impatient
- Embarrassed
- Elated
- Shocked
- Annoyed
- Nervous
- Tearful
- Relaxed
- Comfortable

WHAT IS EMOTION ?

- Internal state
- Private experiences
- We cannot see feelings
- Affects our behaviour

4 components

Feelings, Social Expression, Emotion, Body Arousal

Joy of Giving: A Community Outreach Program

As part of the CommUnity Outreach Program, students partnered with Desire Society, an organization in service of the children fighting AIDS. The students and teachers of the department organized a Diwali celebration for the children living in Desire home care facility at Noida. New clothes were given to all the children and a special Diwali treat was organized for them. Keeping social distancing in mind, the students organized an online cultural program entitled “Roshani Ki Dhun” to cheer everyone.

Deen Dayal Upadhyaya College University of Delhi
Department of Commerce
commUnity presents

शुद्धि की राह
Echoes of Light
Joy of giving direct celebration
concert
for the residents of
Desire Society, Home for the Children
Orphaned by AIDS
on Thursday the 12th November 2020
12:00 Noon onwards at
<https://us04web.zoom.us/j/78155731105?pwd=RFZSV0dONkVWZWZhamhMMjZTQjQ090>
Meeting ID: 781 5573 1105
Passcode: 451667
RSVP: 88654 71060 (Sapari)

Vanshika-Mistress Of Ceremonies	Mannat-Poetry	Sarveer-Singing
Arshita-Social Chair	Rajat-Rap	Shivansh-Harmonica And Beatboxing
	choreography ensemble- Mannat , Sakshi , Yashika	



Courses Offered

- B. Com Hons

Subject Society - *CommUnity*